



# CALIFORNIA'S CAPITAL SHOW

## Post Card and Paper

### **DEALER INFORMATION CALIFORNIA'S CAPITAL SHOW— January 15-16, 2011**

Our show is well established (1987). We draw on a metropolitan area of over a million people and attract dealers and visitors from all over California and neighboring states. We do two shows per year: the third weekend in January, and the third week in August.

**HOW TO FIND THE HALL.** The Scottish Rite Masonic Center is located at 6151 H. St. Sacramento 95819. Driving east on US 50 (toward Lake Tahoe) from downtown Sacramento, take the Howe Ave. exit. Go about a mile on Howe to Fair Oaks Blvd. Turn left on Fair Oaks which becomes H St. When you cross the river, bear right and look for the hall and our banner.

**WHERE TO STAY AND EAT. 3 suggestions for overnight accommodations:**

**Motel 6** is located just off US 50 and Howe Ave, on College Town dr. (916) 383-8110 \$60+ tax for 2.

**Good Night Inn** Howe Ave and US 50. \$54+ tax. (916) 386-8408. Continental breakfast incl.

**Comfort Inn & Suites** \$107+ tax for 2. Howe Ave. and US 50. Hot breakfast incl. (916) 379-0400

**Hall food service** Sandwiches, hot items, drinks and snacks will be available during the show. Complementary coffee and goodies during set-up time Sat. AM. *If you need further help, give us a call.*

**DISPLAY MERCHANDISE:** Acceptable material includes collectable post cards, movie memorabilia, antique photographs, autographs, ephemera, advertising material, postal history, sheet music, prints collector books and magazines, historic documents, old newspapers and magazines, travel folders, etc. We do *not* encourage dealers specializing in comics, sports cards, and modern sports collectibles.

**PARKING-SETTING UP** Parking is free. ***The hall will be open at 3-6 PM Friday and at 8:30AM on Saturday morning for dealers ONLY.*** Visitors enter at 10 AM. Do NOT leave your vehicle OR tables unattended. No one but *table holders* are allowed in during set-up time.

**SHOW APPEARANCE** Your contract calls for adequate and hopefully attractive table covering. Please don't forget. Appropriate dress is also appreciated.

**SHOW HOURS** *Remember, you have agreed to be in place ready to do business from 10 AM to 5 PM Sat. and 10AM to 4PM Sun. If you have an emergency, let's discuss it.*

**YOUR SPACE** If you have a space or location request, please note it on the contract. Mrs. Schafer (Natalie) and our daughter Charlotte will be on hand to meet you and help you find your space. *Note: You can reserve your same space for future shows if you let us know in time and leave a deposit. Please do not bring in your own tables and other large appliances.*

**SHOW CARDS** We mail out over 2500 cards. If you can use a bunch let us know.

**APPRAISALS.** We offer free appraisals for show visitors. We make every effort to give everyone a share of this action, and many good buys result. We trust you will be helpful and fair if asked for this service.

**OUR AUGUST 2010 SHOW WILL BE ON AUGUST 27-28, 2011**  
**E-mail: [californiascapitalshow.com](http://californiascapitalshow.com), [charlottewager@sbcglobal.net](mailto:charlottewager@sbcglobal.net)**

**CALIFORNIA'S CAPITAL SHOW DEALER SPACE RENTAL AGREEMENT**

This agreement is between Natalie Schafer, DBA California's Capital Show, and:

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ PHONE ( ) \_\_\_\_\_  
E-mail \_\_\_\_\_ and covers the antique paper and post card show-sale to be held at the Scottish Rite Masonic Center 6151 H. St. Sacramento **January 15-16, 2011**. Each Exhibitor space includes one 8-foot table and one 8-foot back-up table. The charge for each space is \$175.00 for the two-day show. Space(s) requested \_\_\_\_\_ Deposit \$ \_\_\_\_\_ Amount Enclosed \$ \_\_\_\_\_  
California Resale License # \_\_\_\_\_.

NOTE: You MUST have one to participate, even if you don't live in Calif. We can send you an application for a temporary one if needed. There is no charge, but you MUST have one. Name tags requested tags \_\_\_\_\_

Preferred set up day FRI \_\_\_ SAT \_\_\_

**DEALER AGREES TO THE FOLLOWING TERMS AND CONDITIONS**

1. DEALER acknowledges and agrees that: (1) assignment of Dealer's space in the hall is at the sole discretion of Show Management; (2) acceptance for this Show does not entitle DEALER to Space or acceptance at any other show; and (3) Show Management is merely providing space and will not be a party to disputes regarding sales or business activities of DEALER. .
2. DEALER agrees that he/he or a representative will be in attendance at the assigned Space(s) during the hours of the show (10 AM to 5 PM Saturday, and 10 AM to 4 PM Sunday.) Dealer agrees that the assigned Space will be used by DEALER *ONLY* for the sale, trade, or other exchange of post cards, paper collectibles, or other *closely related* materials, and will not allow any other use without our permission.
3. DEALER agrees to: (1) provide adequate and hopefully attractive table covering ;(2) to maintain the assigned space in a clean, orderly and presentable condition during the show;(3) will not damage the property of the Scottish Rite Organization, Show Management, other exhibitors, or show visitors; (4) will leave the Space in a reasonably clean condition at the end of the show. .
4. DEALER agrees to obey all applicable local, state and federal laws and rules of the Scottish Rite organization at all times while on the premises, including parking areas.
5. DEALER acknowledges there is NO smoking in the hall. Please use patio or go outside.
6. DEALER acknowledges and agrees that neither the Show Management nor the Scottish Rite Organization shall have any obligation or liability whatsoever for loss or damage to property brought to the Show by DEALER, for any injury to DEALER or Dealer's representatives or customers.
7. **DEALER agrees to indemnify and hold harmless Natalie Schafer, their agents, heirs, and/or assigns and/or the Scottish Rite Organization, and its agents or assigns, for any and all claims for personal injury, property damage, or other loss to any person, arising out of any breach of the terms, conditions and/or covenants of this Agreement by DEALER , or arising out of any act or omission by DEALER, or Dealer's representative or agent, on the premises of the hall (including parking areas) , on in connection with Dealer's activities at the Show, which indemnification shall include, without limitation, the payment of attorney's fees.**
8. **CANCELLATION POLICY** Cancellations MUST be in writing. If cancellation is RECEIVED more than 30 days prior to the Show, Dealer's deposits will be refunded in full. If Cancellation RECEIVED by us less than 30 days or fewer days , all or part of Dealer's deposits and/or payments WILL BE RETAINED BY THE SHOW as a cancellation fee; the fee depends upon whether the DEALER space can be resold prior to the show.
9. **In the event that the Show is NOT Held for any reason, Dealer's sole and exclusive right shall be a FULL refund of deposits and/or payments and neither Show Management for the Scottish Rite Organization shall be liable to DEALER or any other person for any loss or claim whatsoever.**
10. This agreement shall be interpreted under California law, and any action shall be brought in Sacramento County

AGREED TO Dealer's signature \_\_\_\_\_ Date \_\_\_\_\_

**Make checks payable and mail to: California's Capital Show P. O. Box 65 Rocklin, CA 95765**  
Natalie Schafer (916) 971-1953 or Charlotte Wager (916) 316-1992  
**E-mail: charlottewager@sbcglobal.net web: californiascapitalshow.com,**